



**Equine Experiential Education**

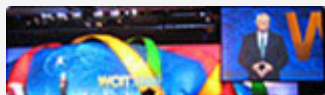
**A S S O C I A T I O N**

# E-Newsletter - May 2010

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- 2010 Foundation & Corporate Seminars and Teleclasses – Sign up for MI Seminars now!
- Coach Team Highlights
- Corporate Team Highlights
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## Calendar of Events



### May

- 24 Board Exec Com Meeting  
2:30pm PT, 3:30pm MT,  
4:30pm CT, 5:30pm ET
- 26 H.O.R.S.E. Team Meeting  
2:30pm PT, 3:30pm MT,  
4:30pm CT, 5:30pm ET
- 27 IN1 Intro to Experiential  
Education Teleclass  
4pm – 5:30pm PT,  
5pm – 6:30pm MT  
6pm – 7:30pm CT,  
7pm – 8:30pm ET
- 29 IN1 Intro to Experiential  
Education Teleclass  
10am – 11:30pm PT,  
11am – 12:30pm MT  
12pm – 1:30pm CT,  
1pm – 2:30pm ET

## E3A Forms the H.O.R.S.E (Health, Observation, Responsibility & Sensitivity for Equines) Team

Hot topics about your Equine  
Training Partner and more! Kickoff  
Meeting on May 26, 2010



Introducing Jim Smith of Hagyard Equine Medical Institute, E3A's H.O.R.S.E. Team Chair. Jim is a DVM (Doctor of Veterinary Medicine) and member of Hagyard's Field Care Team. He also serves as President of the Kentucky Equine Humane Center, on the Executive Committee of the University of KY Equine Initiative and on the Board of Horses & Humans Research Foundation.

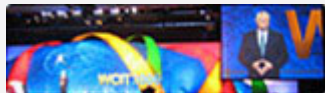
Jim says that "equine nutrition and care is an important element to include in E3A's training curriculum so that E3A members have the tools to take proper care of their equine colleagues, who are such a vital partner in the E3 work."

We hope you'll enjoy our new "Horse Cookies" section below, which will feature an article on equine wellness each issue. Also, please join us for the E3A H.O.R.S.E. Team Kickoff on Wednesday, May 26 at 2:30pm PT; 5:30pm ET. Bridge line info is posted on the Member Web Site under "Events".



## June

- 6-8 IN2/3 Foundations Class  
(Arena/Lecture Format)  
Bella Terra Acres,  
Mattawan, MI
- 10- ARCorp1 Class  
12 (Arena/Lecture Format)  
Bella Terra Acres,  
Mattawan, MI
- 21 Board Directors Meeting  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET



## July

- 12 Education Team Meeting  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET
- 16 Coach Team Meeting  
9: 30am PT, 10: 30am MT,  
11: 30am CT, 12: 30pm ET
- 19 Corporate Team Meeting  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET
- 21 Marketing Team Meeting  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET
- 26 Board Meeting – Strategic  
Assessment ½ Year Goals  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET
- 28 H.O.R.S.E. Team Meeting  
2: 30pm PT, 3: 30pm MT,  
4: 30pm CT, 5: 30pm ET

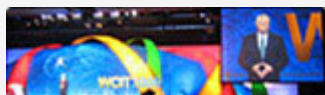
## E3A H.O.R.S.E COOKIES Parasites & Your Equine Partner

Parasites and horses have existed together forever. All horses harbor parasites. The scientific approach is to keep them under control, not totally eliminate them. The horse benefits from a reasonable number of parasites. They aid in developing immunity to parasites as the horse ages, and may even help in reducing allergies.

The May issue of “The Horse” is devoted almost entirely to parasites. I recommend that everyone read this, and subscribe to the magazine.

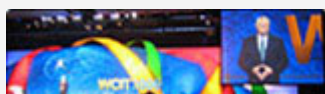
In a short article like this, I can only hit the high points. Your veterinarian can fill in the details.

1. Until the early 1980’s, large strongyles were a huge problem causing the majority of colics and killing many horses. Ivermectin solved that problem.
2. Constant de-worming with a number of effective products has created a growing resistance, almost complete in some cases, to all de-wormers.
3. Adult horses should only be de-wormed on an as-needed basis. 20% of the horses carry 80% of the parasites. From the standpoint of treating internal parasites, horses are considered adults at about 12 months of age and older.
4. Foals, weanlings, and young yearlings must be de-wormed every 60 days starting at 60 days of age. This is primarily because of the round worm (Ascarid) life cycle.
5. Pastures and paddocks are the primary location of parasite transmission. Do not over-graze.
6. Small operations will benefit from daily parasite removal if feasible.
7. Fecal Egg Counts (F.E.C.) are absolutely necessary for an effective program.
8. All de-wormers have a parasite re-appearance time. This is the number of days after treatment that parasite eggs start re-appearing in the feces. Here are some approximate times. Unfortunately with growing resistance, these times are all shortening.
  - a. Pyantal (Strongid) 30 days
  - b. Ivermectin 60 days
  - c. Moxidectin (Quest) 90 days



## August

- 23 Board Exec Com Meeting  
2:30pm PT, 3:30pm MT,  
4:30pm CT, 5:30pm ET



## September

- 12 IN1 Intro to Experiential  
Education Teleclass  
4pm – 5:30pm PT,  
5pm – 6:30pm MT  
6pm – 7:30pm CT,  
7pm – 8:30pm ET
- 16 IN1 Intro to Experiential  
Education Teleclass  
10am – 11:30pm PT,  
11am – 12:30pm MT  
12pm – 1:30pm CT,  
1pm – 2:30pm ET
- 19- IN2/3 Foundations Class  
21 (Arena/Lecture Format)  
Horseshoe U, Reno NV
- 22 2011 Strategic Planning  
Day (Members Only)
- 23- ARCorp1 Class  
25 (Arena/Lecture Format)  
Horseshoe U, Reno NV

9. There are no new de-wormers in the research pipeline. This means we are at least 10 years from a new product and the resistance from the parasites is constantly growing.
10. We can slow that resistance by only treating adult horses when necessary and other good management practices as:
  - a. Don't feed on the ground
  - b. Don't overgraze

This is a very brief overview. Depending on where you live: hot, cold, wet, or dry, and the type of horse operation, your problems and solutions will be different. Again your veterinarian can help with the details.

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## 2010 Foundation & Corporate Seminars and Teleclasses

### Bella Terra Acres, Mattawan, MI

June 6-8 – Foundations Class

Trainers: Kim Shook & PJ Stegen

June 10-12 – ARCORP1 Corporate Certification

Trainers: Tim Manson & PJ Stegen

### Reno, Nevada

Sept. 20-22 – Foundations Class

Sept. 23-25 – ARCORP1 Corporate Certification

Come join in the fun and learning at our next foundation and corporate series offered by teleclass and on site during 2010 in Mattawan, Michigan and Reno, Nevada. To attend these classes, go online to [www.E3Assoc.org](http://www.E3Assoc.org) under events and register, or email [pj@E3Assoc.org](mailto:pj@E3Assoc.org) or call the E3A office at 1.775.376.2530 for more information.

Teleclasses will be offered as well to E3A members and non members (for the cost of membership plus a class fee). Flyers will be sent out with date announcements.

Here are some of the topics we will be covering.

## VISION

Excellence and professionalism in the fields of Equine Assisted Learning and Professional Development through the horse/human connection.

## MISSION

The E3A is a 501(c)3 international professional membership organization offering training, certification and resources for the implementation of Equine Assisted Learning programs by educators, coaches, Professional Development trainers and other facilitators. We provide the necessary resources for the promotion and implementation of quality, successful, professional equine experiential education programs.

## VALUES

- Utilize an introspective, experiential approach with horses to enable personal growth, learning and development.
- Promote the safety and respect of all participants, both people and horses.
- Promote standards of excellence for the delivery of equine experiential education.
- Provide the training benchmark for equine experiential education.
- Provide services and conduct business based on the principles of professionalism, nondiscrimination, acceptance, cooperation, and integrity.

## PERSONAL DEVELOPMENT Teleclasses

- Finding Balance in a Changing World
- The Four Agreements

## CORPORATE Teleclasses

- Five Dysfunctions of a Team
- StrengthFinders – Applying Your Strengths as a Trainer to Produce Results
- E3A Business Development for E3 Solo Entrepreneurs and Organizations

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## Coach Team Highlights

In 2010 E3A's Coach Team (for members only) will work on topics which are of interest in the area of coaching for personal development. As part of E3A's focus on the Equine Experiential Coaching (EEC) Specialty area topics related to Executive and Group Coaching will now be covered by the "E3A Corporate Team" A central goal for all EEC specialty classes is the provision of continuing education credits for coaches.

The Coach Team (for Members only) currently meets via teleconference quarterly and their next meeting will be held on Friday, July 16, 2010 at 9:30am PT, 10:30am MT, 11:30am CT, 12:30pm ET. For more information contact PJ Stegen at [pj@E3Assoc.org](mailto:pj@E3Assoc.org) or (775) 376-2530. Bridge line info is posted on the Member Web Site under "Events".

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## Corporate Team Highlights

The Corporate Team of E3A (for members only) is comprised of members who have an interest in the application of an equine experiential educational approach to working with corporate clients. In 2010 the Corporate Team is providing input into E3A's Business Development Handbook, discussing challenges for businesses and E3 trainers due to time and money constraints, and looking at the adaption of Executive Coaching materials to Equine Experiential Education (E3) curriculum and activities. A central goal for all 2010 classes is the provision of continuing education credits for E3 corporate trainers.

The Corporate Team currently meets via teleconference quarterly and their next meeting will be

## VALUES (cont)

- Promote a positive impact in the lives of equine experiential facilitators and their clients.
- Maintain the highest ethical standards and professionalism in the field of equine experiential education.
- Ensure the validity, viability and integrity of the E3A model through the promotion of the professional practice of measured outcomes.
- Promote a culture of collaboration through sharing of information, experience, and ideas.
- Promote the use of Equine Assisted Learning as a viable experiential educational alternative for individuals, schools, coaches, and corporations, worldwide.

## Founding Members

The Equine Experiential Education Association (E3A) was formed in 2007 and is a 501(c)3 non-profit with headquarters near Reno, Nevada.

Founding members of the organization are:

[Larry Bramblett](#), of Clermont, FL, former executive director of the Black Stallion Literacy Program, and a former superintendent of schools;

[Tim Manson](#), corporate trainer and owner of Innovative Horizons of Killeen, TX;

held on Monday, July 19 at 2:30pm PT, 3:30pm MT, 4:30pm CT, 5:30pm ET. For more information contact PJ Stegen at [pj@E3Assoc.org](mailto:pj@E3Assoc.org) or (775) 376-2530. Bridge line info is posted on the Member Web Site under "Events".

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## Education Team Highlights

The E3A Education Team members are interested in the application of an equine experiential educational (E3) approach for educators in schools and universities and leadership and development of education administrators.

The Education Team is working to complete their certification program and to create curriculum to introduce administrators, teachers, students and others to the E3 paradigm for education. A central goal for all classes is the provision of continuing education credits for educators.

The Education Team (for Members only) currently meets via teleconference quarterly and their next meeting will be held on Monday, July 12 at 2:30pm PT, 3:30pm MT, 4:30pm CT, and 5:30pm ET. For more information contact Larry Bramblett at (352) 536-9504 or [lrb Bramblett@embarqmail.com](mailto:lrb Bramblett@embarqmail.com). Bridge line info is posted on the Member Web Site under "Events". <mailto:pj@e3assoc.org>

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## Marketing Team Highlights

The E3A Marketing Team is attended by members who have an interest in promoting E3A and learning more about how to market their own E3 business. They also focus on getting the word out to others about the benefits of being a member of E3A. The Marketing Team has the following goals:

- Create a community and share our knowledge base as we grow as an organization and as member businesses.
- Become a presence in the industry and help people find and build on their strengths
- Distinguish the E3A brand and its model and markets
- Help promote the E3 industry as a whole while enhancing credibility and reputation
- Support individual members with education and

## **Founding Members (continued)**

[Linda Pucci, Ph.D.](#), psychologist and personal/business coach, Inner Resource Center, LLC, Maryville, TN;

[Pam Salem](#), business owner and former horse breeder, of Horizon Farm Equine Growth and Learning Center, Seymour, TN;

[Kim Shook](#), corporate trainer and owner of Bella Terra Equine Experience, Kalamazoo, MI; and

[PJ Stegen](#), non-profit management professional and corporate coach, former executive director for Horses for the Spirit; owner/director of Horseshoe U, in Washoe Valley, NV. Stegen serves as the executive director of Equine Experiential Education Association.

- materials to help market their business
- Educate E3A members on how best to use new marketing technologies such as social media to reach E3 markets and sell their E3 business successfully

The Marketing Team (for Members only) currently meets via teleconference quarterly and their next meeting will be held on Wednesday, July 21, 2010 at 2:30pm PT, 3:30pm MT, 4:30pm CT, and 5:30pm ET. For more information contact Lynn Crozier at (520) 777-3348 or at [marketing@E3Assoc.org](mailto:marketing@E3Assoc.org). Bridge line info is posted on the Member Web Site under "Events". <mailto:pj@e3assoc.org>

**If you no longer wish to receive email from E3A, please send an email to [pj@e3assoc.org](mailto:pj@e3assoc.org) with the subject of "Unsubscribe."**

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